



CITY OF ABERDEEN

March 17, 2020

Media Release- Aberdeen earns Main Street Maryland designation
Aberdeen City Hall
Department of Planning & Community Development
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Aberdeen, MD – The City of Aberdeen has earned the prestigious Main Street Maryland designation.

What began as a conversation in 1987 has now come to fruition as the City of Aberdeen's encouragement to invest in the downtown area and create an active hub for small businesses and entrepreneurs to flourish has been officially distinguished.

Main Street Maryland (MSM) is a comprehensive downtown revitalization program created by the Maryland Department of Housing and Community Development (DHCD) to accelerate the economic progress and revitalization of Maryland's traditional main streets and neighborhoods. DHCD, in conjunction with MSM, uses a competitive process when selecting which communities have made a concerted commitment to prioritize these five points: Design, Economic Vitality, Organization, Promotions, and Clean, Safe, and Green.

The Aberdeen Main Street area encompasses 32 acres in downtown stretching from West Bel Air Avenue to North Parke Street with a portion of North Rogers Street, South Parke Street, Franklin Street, Howard Street, and North Philadelphia Boulevard included. The Aberdeen Main Street district is anchored by major assets such as the MARC/Amtrak Train Station, B&O Train Depot, and Festival Park.

MSM will assist in the continuation of improving the economy, appearance and image of Aberdeen Main Street as well as offering technical assistance, training, and other commercial revitalization services to cultivate the growth of businesses.

Once the State Highway Administration completes the street resurfacing project, grant funding will allow the addition of design elements such as new lighting, seating, trash receptacles, artwork, and bike racks. Multiple grants awarded to the City have created the ability for Aberdeen to offer incentives for businesses considering a location in the downtown area. Overseen by the Director of Planning and Community Development, Phyllis Grover, the Aberdeen Main Street program will continue to strengthen and foster small businesses in Aberdeen's downtown area.